



Job Opportunity | PFC Community Team

Position Title: Community Team Member

Department: Business Operations

Immediate Supervisor: Director | Marketing & Ticketing

Start Date: January, 2026

Term Casual - Event Days

The Club

Pacific FC is a founding member of the Canadian Premier League (CPL) and set to kick off its 8th season of professional soccer on Vancouver Island. Playing out of the 6000 seat Starlight Stadium in Langford, Pacific FC boasts the best sporting atmosphere on the Island with engaged fans and exciting play. The 2021 CPL Championship winning organization is

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always looking to bring on talented new staff to grow our organization.

The Role

The Pacific FC Community Team acts as the face of Pacific FC beyond the stadium. You are our brand ambassadors, travelling to festivals, soccer tournaments, and community gatherings to spread the word about the club. We are looking for outgoing, fun, and charismatic individuals who love meeting new people and bringing the "PFC energy" to the public. You will be responsible for engaging with potential fans, educating them on our products, and representing the club values across the Island.

What You'll Do

- **Brand Representation:** Act as the face of Pacific FC at various external community events, festivals, and tournaments.
- **Fan Engagement:** Proactively approach and interact with the public to create fun, lasting interactions and build brand awareness.
- **Product Knowledge:** Provide accurate information on upcoming games, ticket packages, youth programs, and merchandise to potential new fans.
- **Event Execution:** Assist with the transport, setup, and operation of

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community activation equipment (tents, inflatable fields, tables, sound systems).

- **Lead Generation:** Encourage newsletter sign-ups and gather contact information from interested fans.
- **Adaptability:** Bring energy and good vibes to diverse settings, from busy street markets to quiet community gatherings.

QUALIFICATIONS

- **Outgoing Personality:** Excellent ability to establish rapport with strangers and build strong interpersonal relationships quickly.
- **Communication:** Strong verbal communication skills are essential for educating the public.
- **Flexibility:** Able to work flexible hours, including **evenings and weekends**, based on the community event calendar.
- **Independence:** Ability to represent the club professionally with minimal supervision while off-site.

Other Considerations

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- Ideal candidates will be available to work during the majority of Pacific FC home games at Starlight Stadium & other dates for promotional events.
- Must be able to legally work in Canada.
- Knowledge of Pacific FC and/or local soccer is beneficial but not required
- This role does entail some physical activity, including but not limited to: event set up, match activations and standing for long periods of time.

INTERESTED?

Think you'd be a great fit for the Pacific FC Community Crew? Send your resume to memberservices@pacificfc.ca with the subject line "Community Crew" and be sure to tell us a little bit about yourself. Only those selected for an interview will be contacted.

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